



New Zealand
pain
society



NEW ZEALAND PAIN SOCIETY 2020

19 - 21 MARCH 2020
COPTHORNE HOTEL, BAY OF ISLANDS, NEW ZEALAND

www.nzps2020.nz

Making the Connection —
**Cortex, Culture and
Community**



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ESTIMATED NUMBERS OF DELEGATES 180 TO 200 ALL LOOKING FOR SOLUTIONS TO MANAGING PAIN

Doctors

Anaesthesia, Palliative Care, Rehabilitation Medicine, Musculo-Skeletal Medicine, Psychiatry, Neurosurgery

Nurses

Specialist Pain Management, other Specialities

Medical and Surgical Specialists

General Practitioners

Allied Health

Physiotherapists, Psychologists, Nurses, Occupational Therapists, Social Workers, Osteopaths, Dentists

Others with interest in pain management



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INVITATION TO SPONSOR

I am delighted to invite you to Waitangi in the Bay of Islands, Northland, to participate in the Annual Scientific Meeting of the New Zealand Pain Society Inc. from Thursday 19th to Saturday 21st March 2020.

The title of the meeting for 2020 is "Making the Connection : Cortex, Culture and Community." All of us at some time in our lives will experience pain; for many of us that is a short lived experience and we move on but for around 20% or more of the population that pain continues and can become a disabling, distressing and disrupting experience and frequently a challenging issue for health providers working with people in this situation.

The meeting in Waitangi provides us with the opportunity to gather, discuss, learn, share knowledge, evidence, best practice and debate to assist with providing up to date approaches to this challenging area of health care. Part of the focus of Making the Connection will be looking at and sharing ways to deliver services to Tangata Whenua and also to people outside of main centres in areas where Specialists are not available and where access can be a challenge. International speakers will bring their expertise along with a wide range of New Zealand based clinicians and researchers.

We would like to warmly invite you to participate in our 2020 meeting as a conference sponsor or exhibitor. Thank you for your support.

Regards

Diane Henare, OTNZ

Convenor, Annual Scientific Meeting 2020
New Zealand Pain Society

CONFERENCE MANAGERS



WORKZ4U
CONFERENCE AND EVENTS MANAGEMENT

t : +64 9 917 3653 | e: conferences@w4u.co.nz | w: www.w4u.co.nz
PO Box 90641, Victoria Street West, Auckland 1142, New Zealand

Organising Committee

2020 CONFERENCE CONVENOR —

Diane Henare *AIM - Convenor*

Chantell Ajodha *Northland DHB*

Anthony Carrie *Northland DHB*

Margot Forrest *AIM*

Deb Glendinning *AIM*

Jan Haraldsson *Northland DHB*

Jess Hows *Northland DHB*

Malcolm Johnson

Debbie Rafferty *AIM*

Grant Thompson

Paul Vroegop *Middlemore Hospital*

Making the Connection — Cortex, Culture and Community

WE WILL WORK TOGETHER WITH YOU TO PRODUCE THE BEST RESULTS

BENEFITS OF SPONSORSHIP

As part of a comprehensive and effective marketing plan, sponsorship can provide positive results, especially important in today's economic climate. Consider the benefits your organisation can enjoy in supporting this conference:

EXPOSURE to a local and national audience who have interest in the management of pain.

OPPORTUNITY TO NETWORK with delegates during all catering breaks. All morning teas, lunches and afternoon teas will be served in the exhibition area.

OPPORTUNITIES TO RAISE YOUR COMPANY'S PROFILE amongst a qualified target audience.

RECOGNITION including acknowledgment and clear demonstration of your organisation's involvement, commitment and support.

VALUABLE INSIGHTS information and exposure to the latest developments in pain management.

INCLUSION in an integrated, professional marketing campaign.

ADVANTAGES OF LEGITIMATE TAX DEDUCTIONS in the areas of advertising and the promotion of products and services.

ABILITY TO UTILISE YOUR OWN MARKETING TEAM to work with the Meeting Organisers to ensure your satisfaction on all of the above.

CODE OF CONDUCT

The Organising Committee of the NZPS 2020 Conference have resolved to formalise a standard of behaviour for Conference Delegates, including Company Representatives.

The Committee puts a great deal of effort into planning and presenting the conference each year, for the benefit of all attendees. Each year we strive to make the Conference better than the last. This can only happen with your full involvement.

Our aims are:

- To ensure that all delegates gain the maximum benefit from attending
- Sponsors who are vital to the success of each conference achieve their goals and continue to support the conference

- Management recognises the benefits of the conference and support the attendance of personnel
- Networking opportunities on a formal, professional level and informally at social functions

Simple Rules to Follow:

- Phones **MUST** be turned off or silent while the conference is in session
- Delegates/representatives in the trade area while sessions are in progress, **MUST** respect that quiet is required during these times to avoid intrusion/interruptions to lecturers/participants
- Standard of dress must be tidy though being relaxed and comfortable is encouraged



SPONSORSHIP OPPORTUNITIES



DETAILS OF EACH SPONSORSHIP CATEGORY AND ITS ENTITLEMENTS FOLLOW. PLEASE CONTACT THE CONFERENCE ORGANISERS SHOULD ANY OF THESE OPPORTUNITIES FALL OUTSIDE OF YOUR REQUIREMENTS, BUT YOU STILL WISH TO SUPPORT THE CONFERENCE. WE WISH TO BE FLEXIBLE AND MAY BE ABLE

TO NEGOTIATE AN ALTERNATIVE THAT WILL BETTER SUIT YOUR NEEDS. WE ARE HAPPY TO WORK WITH YOUR COMPANY TO ENSURE THAT YOU GET MAXIMUM APPROPRIATE BENEFIT FOR YOUR SPONSORSHIP INVESTMENT.

SPONSORSHIP CANCELLATION POLICY

Cancellations of any confirmed sponsorship, by either party must be submitted in writing. If the Sponsoring Company cancels their sponsorship, cancellation will be accepted subject to the following conditions:

- If the cancellation is submitted more than six months before the conference commences, the Organisers shall retain 10% of the contract price;
- If the cancellation is submitted between three to six months before the conference the Organisers shall retain 50% of the contract price;
- If the cancellation is submitted within three months of the Conference then 100% of the contract price will be forfeited.
- If in the event of the Conference being cancelled for causes beyond the control of the Organisers or the Sponsoring Company then 100% of the contract price is refundable less expenses already incurred.

CONFERENCE MANAGERS



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Making the Connection — Cortex, Culture and Community

GOLD SPONSORSHIP NZ\$12,750 +GST

- Company will be acknowledged as a GOLD SPONSOR
- Company logo and weblink on Conference Website
- Acknowledgement by Convenor during Opening and Closing Sessions
- Company logo in email marketing campaigns
- Company logo and contact details on the conference Mobile App
- One PDF flyer on the conference Mobile App
- Company logo on the Conference Programme
- Company logo on the front cover of the Conference Handbook
- Full page of advertising in the Conference Handbook (artwork supplied by sponsor)
- Company logo and 100 word synopsis in the Conference Handbook
- Company logo displayed on the Welcome Slide during the opening and closing sessions
- Company logo displayed on the Screen prior to each session and before each catering break
- One complimentary Table Top Display
- Two complimentary Exhibitor Registrations
- Two complimentary Welcome Reception tickets
- Two complimentary Conference Dinner tickets
- Delegate List ten working days prior to conference
- Two printed Conference Handbooks

SILVER SPONSORSHIP \$9,500 +GST

- Company will be acknowledged as a SILVER SPONSOR
- Acknowledgement by Convenor during Opening and Closing Sessions
- Company logo in email marketing campaigns
- Company logo and contact details on the conference Mobile App
- One PDF flyer on the conference Mobile App
- Company logo and weblink on Conference Website
- Company logo on the Conference Programme
- Company logo and 100 word synopsis in the Conference Handbook
- Company logo displayed on the Screen prior to each session and before each catering break
- Half page of advertising in the Conference Handbook (artwork supplied by sponsor)
- One complimentary Table Top Display
- One complimentary Exhibitor Registration
- One complimentary Welcome Reception ticket
- One complimentary Conference Dinner ticket
- Delegate List ten working days prior to conference
- Two printed Conference Handbooks



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BRONZE SPONSORSHIP \$6,500 ^{+GST}

- Company will be acknowledged as a BRONZE SPONSOR
- Company logo and contact details on the conference Mobile App
- Company logo and weblink on Conference Website
- Company logo on the Conference Programme
- Company logo and 100 word synopsis in the Conference Handbook
- Company logo displayed on the Screen prior to each session and before each catering break
- Quarter page of advertising in the Conference Handbook (artwork supplied by sponsor)
- Delegate List ten working days prior to conference
- One complimentary Table Top Display
- One complimentary Exhibitor Registration
- One complimentary Welcome Reception ticket

SUPPORTING SPONSORSHIP \$4,200 ^{+GST}

- Company will be acknowledged as a SUPPORTING SPONSOR
- Company logo and contact details on the conference Mobile App
- Company logo and weblink on Conference Website
- Company logo on the Conference Programme
- Company logo and 100 word synopsis in the Conference Handbook

HANDBOOK ADVERTISING FROM \$350 ^{+GST}

Advertisements will be offered in the Conference Handbook. Finished artwork to be supplied by the sponsor.

Full Page Colour Advertisement

NZ\$580.00^{+GST}

Half Page Colour Advertisement

NZ\$350.00^{+GST}

TABLE TOP DISPLAYS

Table Top Displays will be showcased in conjunction with the conference. The exhibition will be located in the Waitaha Events Centre at the Copthorne Hotel. This is where all delegates will gather for morning tea, lunches and afternoon teas, as scheduled in the programme.

Company Investment

Table Top Display: \$1,975^{+GST}

Included:

One Trestle Table and tablecloth, two chairs, delegate list, company profile in the Conference Handbook.

Power is available at an additional cost of \$95 ^{+GST} per space.

For Further information regarding the exhibition please contact:

Donna Clapham,

WORKZ4U

Conference and Events
Management

t: +64 9 917 3653

e: conferences@w4u.co.nz

w: www.w4u.co.nz

EXHIBITION INFORMATION

1. Table Tops

Will be allocated on a first in, first served basis following the confirmation of sponsors' allocations.

2. Exhibitor Registrations

All exhibiting personnel in attendance will be charged NZ\$395.00^{+GST} per person.

This includes all catering breaks and lunches as scheduled in the conference programme, along with one ticket to the Welcome Reception.

Additional charges will be incurred for attendance at the following:

Extra Welcome Reception tickets \$65.00^{+GST} pp

Conference Dinner tickets \$145.00^{+GST} pp

A link will be distributed closer to the event to enable you to register personnel and social function attendance. Note: No personnel are included in the Table Top cost unless part of a sponsorship package.

3. Exhibition Pack In and Out

Pack In:

Thursday 19 March 2020,
07:00 - 09:30 hrs. Due to Health and Safety requirements exhibitors will not be granted access to the exhibition area prior to this time.

Pack Out:

Saturday 21 March 2020, after 15:30 hrs. Exhibitors must not pack out prior to this time.

4. Exhibition Opening Hours

Thursday 19 March 2020

10:00 - 18:00 hrs (includes Welcome Reception
17:00 - 18:00 hrs)

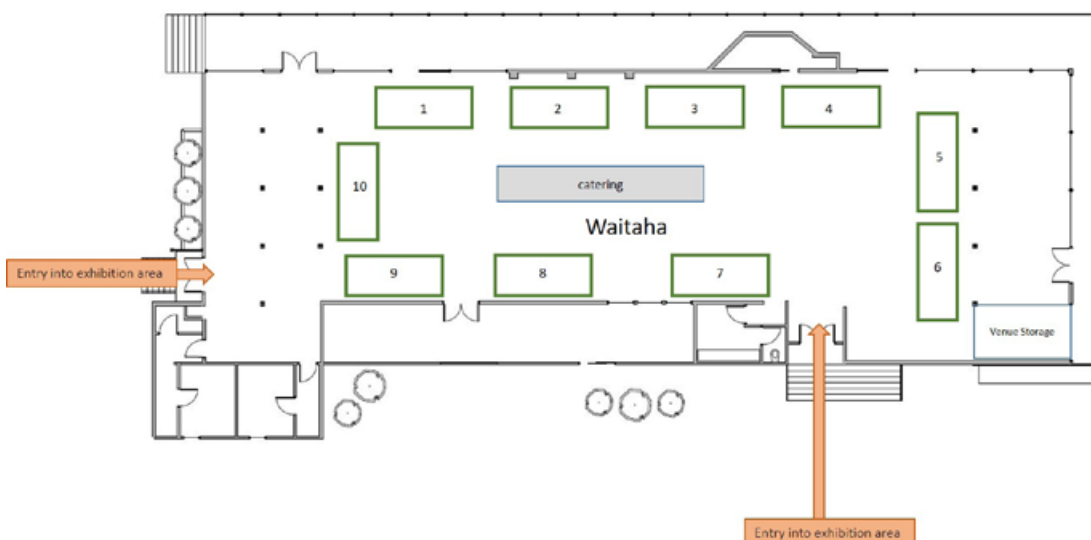
Friday 20 March 2020

10:30 - 15:30 hrs

Saturday 21 March 2020

10:30 - 15:30 hrs

FLOORPLAN





SPONSORSHIP & EXHIBITION APPLICATION

By signing this application form you will be contracted to the indicated category and level of participation. You confirm that you have read and agree to the Cancellation Policy. Applications are confirmed on a first-in first-served basis. An invoice will be raised for your sponsorship following confirmation of receipt of this application by the Conference Managers.

Please note that prices quoted are in New Zealand \$.

- Gold Sponsorship** **\$12,750^{+GST}**
- Silver Sponsorship** **\$9,500^{+GST}**
- Bronze Sponsorship** **\$6,500^{+GST}**
- Supporting Sponsorship** **\$4,200^{+GST}**
- Table Top Displays** **\$1,975^{+GST}**

HANDBOOK ADVERTISING

- Full Page Colour Advertisement** **\$580^{+GST}**
- Half Page Colour Advertisement** **\$350^{+GST}**

Company Name

Contact Name

Postal Address

Telephone ()

Email

NO. OF SITES:	PREFERRED SITES:
	OPTION 1:
	OPTION 2:
	OPTION 3:

PAYMENT (in NZ dollars):

- Cheque/bank draft,**
payable to "Conference Trust Account - NZPS2020"
- Direct credit into the Conference Trust Account**
Bank:
ANZ Bank, Pukekohe Branch, King Street,
Pukekohe, New Zealand
Name of Account:
Workz4U Conference Trust Account - NZPS2020
Account #: 06-0293-0099402-05
Swift Code: ANZBNZ22
Reference: NZPS2020
- Credit card** (Debits to your credit card will appear as 'Workz4U Ltd')

CARD NUMBER:		
EXPIRY DATE:		
VISA <input type="checkbox"/>	MASTERCARD <input type="checkbox"/>	AMEX <input type="checkbox"/>
NAME OF CARD HOLDER:		
CARD BILLING ADDRESS:		
AMOUNT IN NZ\$:		

Please ensure that you have read the Terms and Conditions carefully. By signing and returning this application form you are agreeing to the terms and conditions stated in this prospectus.

SIGNATURE

Thank you for your support.

PLEASE SCAN AND EMAIL TO donna@w4u.co.nz